SantaCruz™

A GroundWidgets® Platform for Enterprise Ground Transportation Companies

Lower BackOffice Costs

- Fully Paperless Capabilities
- Automated Telephony Features
- Automatic Dispatching
- Automated Affiliate Payments
- Mobile App Reservations
- Mobile Chauffeur Communications
- Enhanced GPS Tracking Capabilities
- Auto Batch Payment & Closeout

Empower your Workflows

- Easy to use Ribbon Interface
- Hide or Delete Grid Columns
- Sort and Filter Grid Columns
- Group By Multiple Columns
- Tabbed Browsing of Grids
- Touch Screen for On the Go
- Unlimited Logins on each PC
- Hundreds of Configuration Settings

Extensive Integrations

- Mobile Customer Apps
- Mobile Driver App
- Website Booking Tools
- Corporate Booking Tools
- Agency Booking Tools
- Affiliate Network on GroundXChange™
- Deem® Saturn™ Integration
- Powered by Google Maps

What is YOUR Priority?

SantaCruz is a next generation Reservation, Dispatch, and Accounting system used by large and mid-sized ground transportation companies looking to maximize savings and efficiency. The platform was designed to lower costs by combining with the most widely used communication technologies including mobile phones and tablets, digital telephony systems, GPS, and the industry's already established corporate booking tools to create a truly unique experience that optimizes and re-engineers all facets of your organization.

Benefits to Customers

Automated Booking Process via web, mobile apps, integrated telephony, industry booking tools.

Automated reservation status updates via text, email, or mobile.

Detailed driver contact info and GPS location awareness.

Benefits to Drivers

Mobile app for chauffeurs receives reservation data and notifications.

Book into zones, reply to dispatch with messages or status updates.

Access to flight check, mapping, and name sign features.

Auto calculates tolls, stops, wait, and parking fees for ride closeout.

Benefits to Dispatch

Extensive grid customizations enable powerful workflows.

Automated advanced dispatching.

Easy to use communication tools plus digital telephony integration.

GPS and fleet tracking utilities.

Benefits to Operations

Full PCI Compliance for data and system security standards.

Extensive system integrations with affiliates and corporate channels.

Sleek and intuitive customer facings apps for strong branding and sales retention.

Automated accounting capabilities for complete paperless operations.

Call us for a Demo of SantaCruz at (201)693-4150!

www.groundwidgets.com | sales.info@groundwidgets.com